Pitch Deck | December 2023



A decentralized ecosystem for AI-driven trading and DeFi strategies



Filipe Leonor Founder & Core Contributor

filipe.leonor@safeyields.io safeyields.io **Our Vision**





We're here entering the era where computers will trade against computers, and humans are being pushed to the side."

Christopher Steiner, Bestselling Author of "Automate This: How Algorithms Took Over Our Markets, Our Jobs, and the World"

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It's happening... \$650 billion lost by retail investors in 2022



Lack of time & Technical knoledge

Managing crypto assets and navigating the ecosystem can be overwhelming. According to Coindesk, many investors find the crypto space increasingly complex, **making it harder to understand and leading to losses** for most, especially newcomers.



Outperformed by professionals or robots

Automated trading systems and professional traders, who leverage sophisticated strategies and tools, dominate a significant portion of market activity. This creates a **competitive disadvantage for individual investors** who rely on manual trading or less advanced tools.



Overcomplicated UI interfaces

The DeFi space, in particular, is known for its complex interfaces. While specific data on user interface complaints in DeFi is scarce, the general sentiment in the community and feedback on forums suggest that **newcomers often find DeFi platforms intimidating due to their complexity.**



Emma Al is here to give you an edge

Emma AI is capable of generating and executing portfolios tailored to user's risk appetite and market trends through an easy to use conversational interface.

Trading:

- BTC
- ETH
- LTC
- USD
- EUR
- GBP
- AUD

DeFi:

- Concentrated Liquidity
- Looping
- Delta Neutral
- Arbitrage





Chat with Emma and build a portfolio tailored for you



Given the current bearish market sentiment, with major cryptocurrencies experiencing a 60% drop from their peak, a portfolio with volatile assets could potentially offer higher yield in the future. Would you like me to create a DeFi-centric portfolio for you?

Can I withdraw my funds at any time?



Absolutely, you have the flexibility to withdraw anytime. However, it's important to note that a DeFi-centric portfolio may experience dips. Withdrawing during these periods might result in losses. Considering your need for liquidity, would you prefer a more balanced portfolio approach?

Yes, please.



Build your personal portfolio with one click

Great choice! I've put together a balanced portfolio for you, prioritizing liquidity while incorporating some strategies with volatile assets for long-term growth potential.

Investments	Projected APR	Portfolio Weight	Weighted APR
Bots			
Emma Al Trading	55%	12.87%	7.08%
Yield Farming			
ARB/ETH UniV3 (Arb)	85%	6.73%	5.72%
GMX/ETH UniV3 (Arb)	82%	10.19%	8.36%
wstETH - ETH Loop Granary (OP)	44%	15.63%	6.88%
Beefy USDC.e/USDT (Curve)	12%	53.75%	6.45%
Total			34.49%

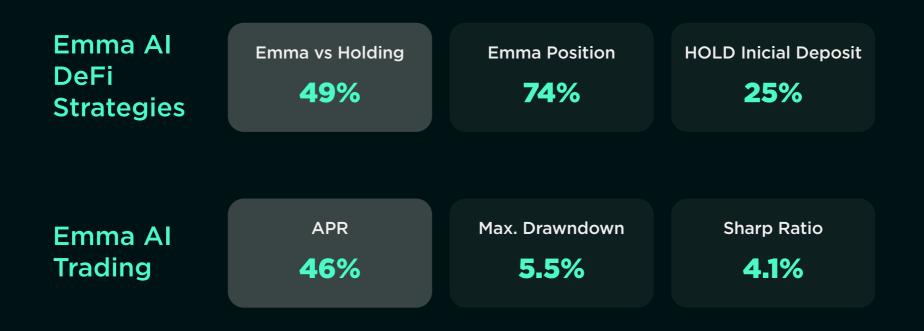
Stake now

Detailed portfolio info





Outperforming the market in 2023





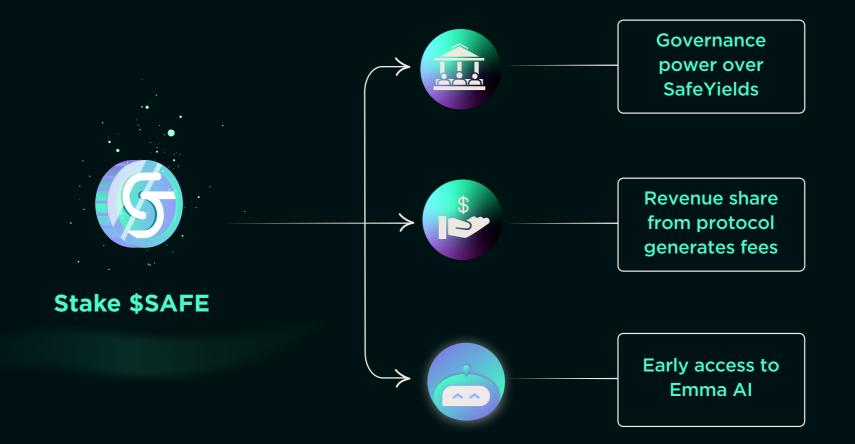
Beta users had early access to the Emma AI technology



Safe Tokens



Want a piece of the action? Buy \$SAFE





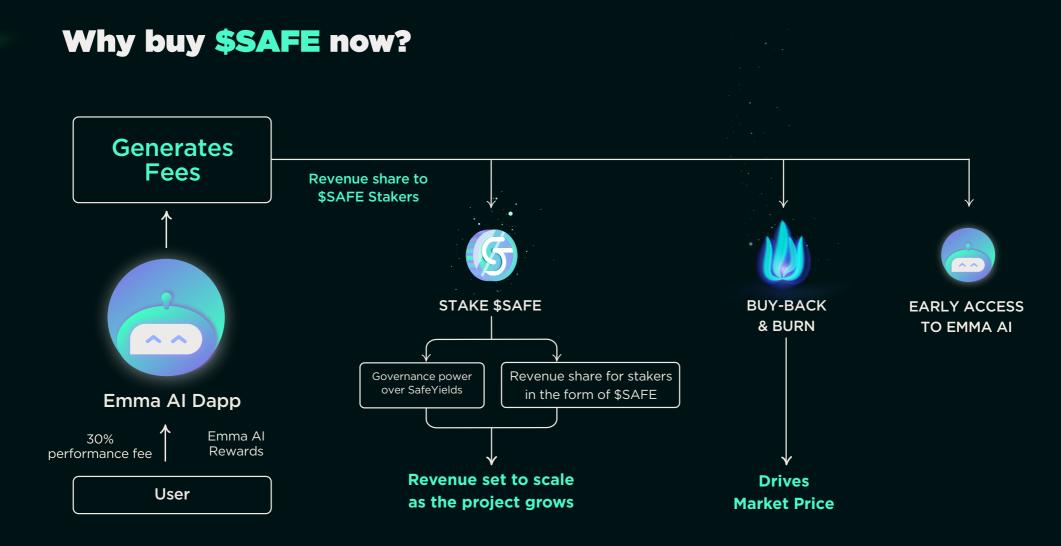




Limited 2M tokens at 1\$ for early investors Launch price at 1.10\$ with deep liquidity

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How much could **\$SAFE** stakers Yield in the future?

Project TVL Emma AI	APR from a SAFE Staker (bought at 1\$)
\$2.500.000.00	5,63%
\$5.000.000.00	11,25%
\$10.000.000	22,50%
\$25.000.000.00	56,25%
\$50.000.000	112,50%



What our community says about us



"As an investor, I value staying ahead and SafeYields DAO has been exceptional, offering hassle-free portfolio management and **consistent 30% APR returns**. Their transparency and technology clarity sets them apart in the AI-driven investment landscape."



"As an investor, my main goal is steady passive income from SafeYields DAO, which has been predictable with low-risk return of **25% APR on average**. I appreciate transparent communication and regular hassle-free monthly payouts from the team, enhancing my investment experience."



"I'm drawn to SafeYields because it embodies every entrepreneur's dream: passive income. The idea of earning continuously, even while asleep, is captivating. The unique aspect of **generating income just by Staking a token** without the need for active involvement, is truly remarkable."

@Gallantjohny

@Aj_ct

@Cryptowraith

Our Traction



Traction with MVP in 8 months since launch

Growing steadily

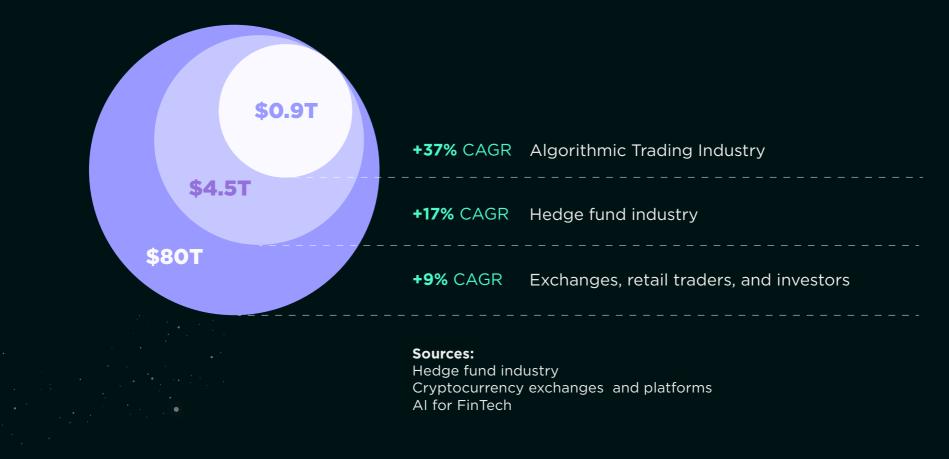
- 1. Raised around 80k in AUM organically with minimal marketing investment.
- 2. 117 active wallets.
- 3. Distributed rewards to open Beta users monthly, with an average APR of 26%.
- 4. Validated revenue share and SAFE token models are working.
- 5. Attracted 3.4k followers on Twitter, and 1k on Discord.



Market Opportunity



Crypto Investments Market Opportunity





Hedge Fund-Level Results Available to Anyone



Less Efficient



Emma AI against our competitors

Project	Machine learning Automation	Long & Short	Sharp Ratio (5 is best) / Drawdown	DeFi strategies	Portfolio Builder	Easy to Use	Decentralized
SafeYields DAO	S	S	4.1 / 5.5%	 ✓ 	S	Yes (one-click Solution)	S
One-Click Crypto 45k users	S	S	1.1 / 18.1%	S	S	Some features	8
DeFi Bot 2.1k users	S	S	Unknown / 21%	×	8	No (requires API management)	8
Stoic Al 250k	S	×	Unknown	×	8	No (requires API management)	8
CryptoHopper 760k users	⊗	S	Unknown	×	S	No (requires API management and technical knowl- edge)	×
HassOnline 36k users	8	S	Unknown	×	8	No (requires creating bots)	8

Growing our

community



Advertising & Content

- 1. Videos & tutorials in TikTok/YouTube
- 2. Collabs with influencers/educators, KOLs in trading
- 3. Telegram, TikTok, YouTube and Google Ads

Engagement

- 1. Learn-to-earn educational and engagement model
- 2. User tournaments

Outreach and Partnerships

- 1. Referral System
- 2. Conferences & events
- 3. CPA lead generation

Our Roadmap

Q3

Emma AI goes live to the public

Vela Exchange integrations Emma AI Smart Contract Permissionless SAFE Token Concentrated Liquidity Automation Looping Automation Legal DAO structure

Conversational interface goes live

Mobile APP

Emma AI Portfolio generation & GPT like chat



DAO Forum goes live

Arbitrage Automation

Delta Neutral Automation

Audits

Particle wallet (with socials) integration

Ramp on/off ramp (SEPA, credit, apple & Google pay) integration



Core Contributors



Filipe L. Founder

Serial entrepreneur and co-founder of Decentralized Foundation, a web3 revenue-share model protocol on Avalanche with a charitable focus. Over 12 years of team leadership, more than five years in crypto mining and a DeFi investor since 2016.

Linkedin



Stan Trenev

Web3 Builder with over eight years of experience and the founder of 0xFusion, a prominent web3 studio. His focus is on web3 security, assembling DeFi Money Legos and hunting for smart contract bugs.

Linkedin



Alexander

Solidity Developer

Passionate DeFi builder. Experience in Smart Contracts, Gas optimizations, Scripts (BOT) and security vulnerabilities.

Linkedin



Mark Spang Community & Communication

With experience since 2016 in crypto and community DAOs, specializes in building communities and Twitter growth. Successfully launched projects, significantly increasing visibility and conversion rates in the crypto space.

Linkedin



Bodgan ML/AI Lead

Co-Founder and CEO of AlphaCube. Building Al solutions for algorithmic trading. 12 years as quantitative researcher and Al/ML engineer

Linkedin



Carlos Chop Front End Developer

Software developer with experience in frontend, backend and mobile applications.

Linkedin



Talissa Fregona UI/UX & Branding

Experienced UI/UX designer with a history of optimizing website user experiences for major European companies. Expertise also includes creating visuals for web3 projects, creating and elevating brand awareness, and structuring heavy documentation such as whitepapers

Linkedin

Advisory Contributors





Richard Caetano Strategy

Richard Caetano, a blockchain pioneer, co-founded Akord and Stratumn and authored 'Learning Bitcoin.' Expertise in blockchain integration and data security.

Linkedin



Dima Strategy

Building digital companies since 2014. Founder with 2 exits. Ex-Managing Partner at NEAR Ecosystem VC Fund. Advisor in Strategy, Product, Growth, and Fundraising.

Linkedin



Diogo Coelho Legal

Founder of DPC - Legal Services and registered with the Portuguese Bar Association, focuses his activity on the areas of Web 3.0 & Fintech.

Linkedin





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Get Early Access to Emma AI



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FACS (click for hyperlink)

- 1. Which products does the SafeYields Ecosystem have to offer?
- 2. How does Emma AI trading work?
- 3. How long has Emma AI trading have been running in real accounts?
- 4. How does Emma AI trading perform against other bots?
- 5. How do DeFi automated strategies work?



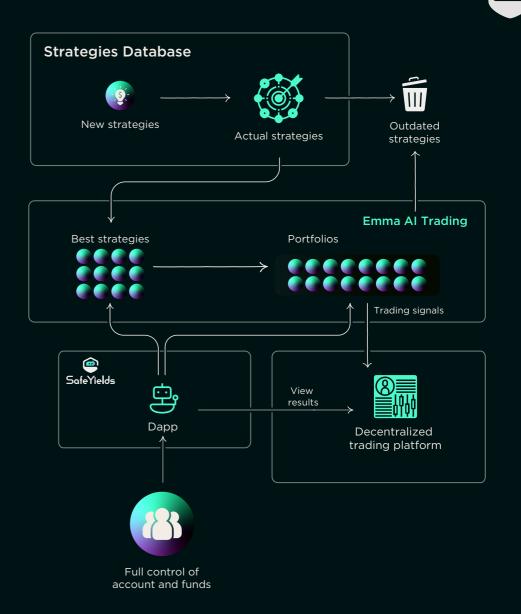
SafeYields Ecosystem

Want to take advantage of our technology?	Wants ownership and governance?
Stake at the	Stake \$SAFE
Dapp (Emma Al)	1
Deploy Portfolio	Hold Use in DeFi
Take profits	Revenue-share

Emma Generates & validates millions of adaptive trading strategies

1. Receives inputs on market conditions, signals and human expertise.

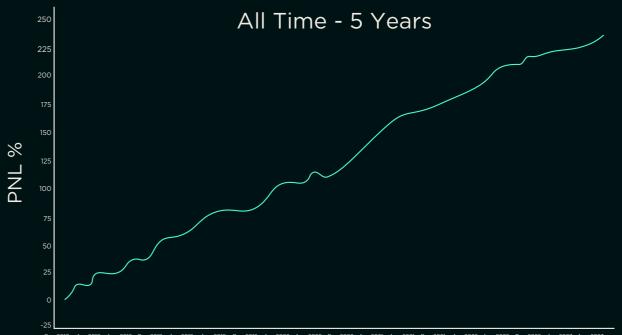
- 2. Generates and validates millions of strategies per hour.
- 3. Eliminates outdated strategies.
- 4. Combines into portfolios with 3-4+ Sharpe Ratio.



Al-generated strategies with Conservative Approach & Self-improving

Net PNL: +285.31% Max Drawdown: 5.54% Sharpe ratio: 4.15

Conservative regarding risk management

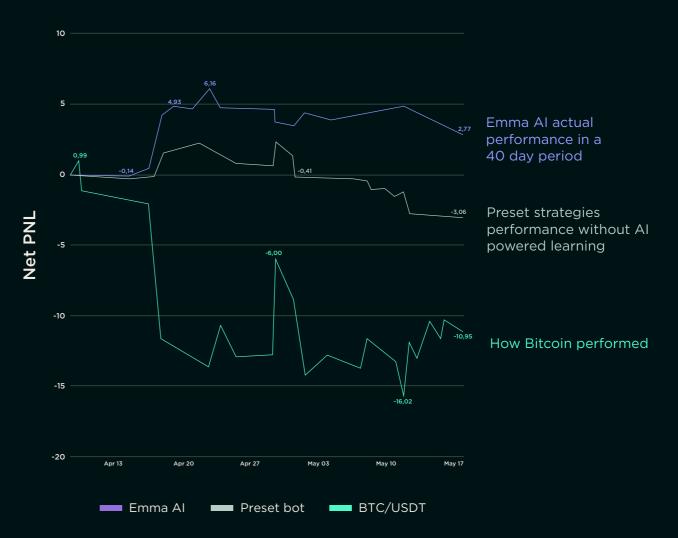


Dec-2017 Apr-2018 Aug-2018 Dec-2018 Apr-2019 Apr-2019 Apr-2019 Apr-2020 Apr-2020 Apr-2020 Apr-2021 Aug-2021 Dec-2021 Apr-2022 Aug-2022 Dec-2022 Apr-2023 Aug-2023 Aug-2023 Apr-2023 Apr-2023 Apr-2023 Apr-2024 Apr

Date



Preset vs. Al-powered and Learning



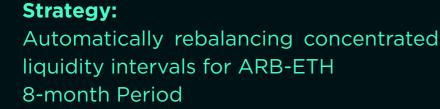
Preset vs. Al powered learning

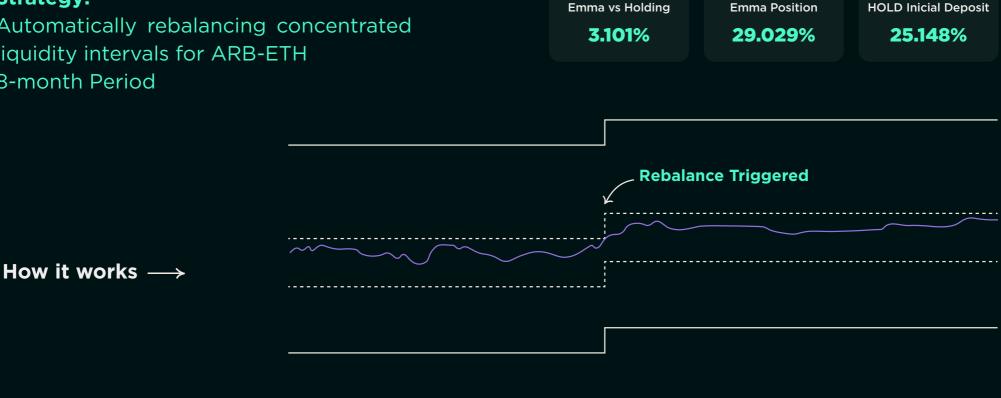


Price Bands

Concentrated Liquidity for ARB-ETH outperformed holding by 3%

Market Price

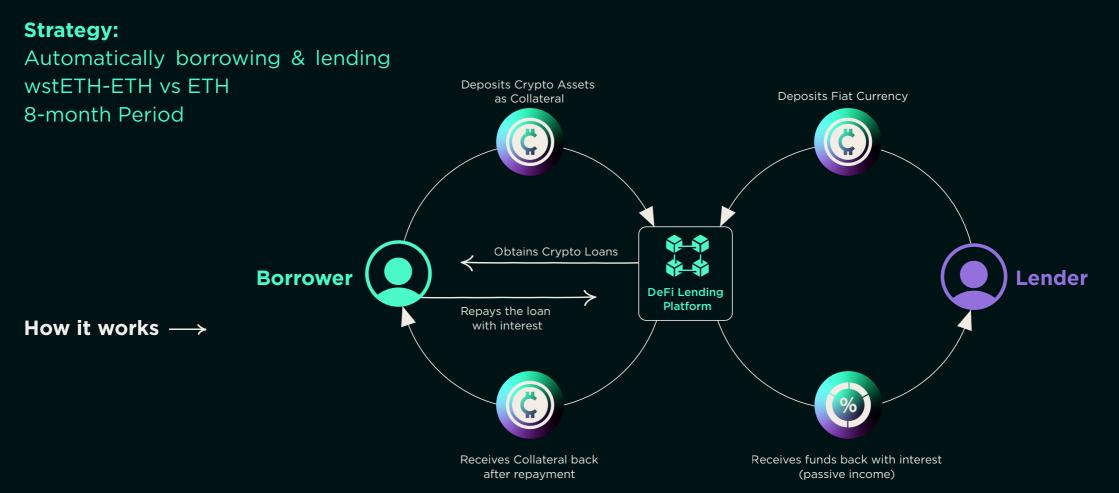




Strategy Reset Bound



Looping outperformed Holding ETH by 47%



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Read Whitepaper

Audited by Defimoon